# **DEXELANCE CRAFTING DESIGN** FOR EXCELLENCE

# WE ARE

WHAT WE BELIEVE

### WE ARE FIRM BELIEVERS IN THE TRANSFORMATIVE FORCES OF DESIGN

# DEXELANCE

EXPLORE OUR WORLD

OUR CONCEPT OF LIVING

## WE STRONGLY HOLD THE BELIEF THAT TODAY'S LIVING SHOULD BE AN EXPERIENCE



Meridiani



Modar



Turri







Axolight



Cenacchi International





Davide Groppi



Flexalighting



Gervasoni 1882



Gamma Arredamenti

#### ------ CRAFTING DESIGN FOR EXCELLENCE

Our mission is to inspire and enrich the lives of our customers by infusing the essence of refined living into everyday experiences, ensuring that at the core of everything we offer lies the art of **crafting design for excellence.** 

We are dedicated to curating and showcasing the finest Italian and international brands, which epitomize the pinnacle of craftsmanship and style.

Our commitment to excellence is reflected in our selection process, where we meticulously choose brands that exemplify a harmonious blend of elegance, innovation, and timeless beauty.

# DESIGN EXCELLENCE ELEGANCE

## ----- CRAFTING DESIGN FOR EXCELLENCE

AN INNOVATIVE WAY OF DOING BUSINESS Dexelance, where design and innovation meet excellence.

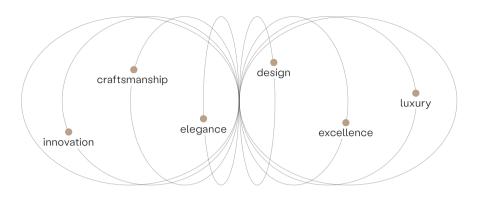
Dexelance is a diversified industrial group, one of Italy's leading companies in the design, lighting and high-quality furniture sectors. As a major player, Dexelance doesn't just lead, it orchestrates a symphony of outstanding companies.

A journey dedicated to magnifying the essence of industrial and commercial brilliance, transforming them into strategic powerhouses. Dexelance doesn't stop at mere aggregation; it creates specialized poles of brilliance.

DEXELANCE IS THE FUSION OF ITALIAN FLAIR, ENTREPRENEURIAL SPIRIT AND BOUNDLESS CREATIVITY WITH A STRATEGIC OUTLOOK.

> At Dexelance, individuality harmonizes with a unified vision, fostering synergies and integration. We assist companies in facing globalization and rising competition, promoting resilience and adaptability in a dynamic market. Within Dexelance, every challenge is met with innovation and every effort is a testament to the enduring legacy of Italian excellence.

#### **OUR VALUES**



#### **KEY NUMBERS**

Export  $\sim\!75\,\%$ Retail partners all > 4500 over the world People 14 Brands Companies **311**€ Million Revenue

# 

The convergence of expertise, specializations and true talents, coupled with profound respect for individual enterprises, each propelled by an unwavering commitment to development and a resolute entrepreneurial ethos, renders Dexelance not only unparalleled in Italy but also unequivocally distinguished on the global stage.



#### FURNITURE

F)

Dandy Home Collection Gamma Arredamenti Gervasoni 1882 Meridiani Saba Italia Turri Very Wood

#### LUXURY CONTRACT

Cenacchi International Modar

#### LIGHTING

Axolight Davide Groppi Flexalighting

#### **KITCHEN & SYSTEMS**

Binova Miton Cucine

# Axelight

Axolight is a leading decorative lighting company, based in Italy and in the US that creates, develops, and manufactures high-end designer lamps in the company's laboratory in Scorzè, Venice.

Each Axolight product is a perfect synthesis between design, technique and functionality, designed to last. From the small table lamp to the suspension lamps of monumental dimensions, Axolight's solutions are ideal for characterizing every type of environment, making use of Italian craftsmanship and the most advanced technologies in the field of lighting, helping to illuminate and furnish spaces of high design private residences, hospitality, prestigious public spaces, both indoor and outdoor.

Bul-Bo Design: Gabetti e Isola





Paralela

Design: Nahtrang Studio

#### EACH AXOLIGHT PRODUCT IS A PERFECT SYNTHESIS BETWEEN DESIGN, TECHNIQUE AND FUNCTIONALITY, DESIGNED TO LAST

Axolight manufactures its products by processing metals, fabrics, and glass first and foremost, with special attention to aesthetics, light quality and, last but not least, acoustic performance. More and more Axolight products are made with recycled, and recyclable materials to maximize compliance with environmental criteria.





Cenacchi International was founded in 2003 in Bologna on the initiative of Carl Gherardi and Eugenia Cenacchi, who, thanks to the experience gained in the family business that had already been operating since the 1980s in very high prestige furnishing, decided to specialize in custom supplies for important international clients with the highest level of requirements.

#### SUCCESSFULLY OPERATING IN PORTIONS OF THE MARKET BASED ON EXCLUSIVITY

Glass Art Installation, Palazzo Strozzi

Florence





Private Residence

New York City

Cenacchi has since concentrated on the production and installation of luxury furniture for stores, showrooms, offices, hotels and prestigious homes worldwide. The furnishings are all entirely custom-made, in collaboration with architects and designers often commissioned by clients, while maintaining inhouse all engineering and product development. The company today has a strong reputation for the very high quality of its products, for impeccable customer service and for the excellent technical capabilities it is able to provide, all of which are essential to successfully operating in portions of the market based on exclusivity.





Cubo Design boasts 20 years of experience in the modular kitchen sector. The result of the experience of founder Antonio Arangiaro, who has been operating for more than forty years in the specific sector, the company continues to gain market shares, in Italy an abroad, succeeding in establishing itself as a key player thanks to the quality of its products, innovative design and excellent delivery and installation service.

#### HIGH-QUALITY PRODUCTS, INNOVATIVE DESIGN, EXCELLENT DELIVERY AND INSTALLATION SERVICE

Avola

Design: Binova





Tes Design: Miton

> The group operates through the brand Binova, that has for years represented excellence in the high-end kitchen sector, with the brand Miton Cucine, which covers medium-high market segments. Cubo Design's production is a 25, 000 sq. m. hyper-technological hub, among the first in the industry to be designed according to the Impresa 4.0 concept. Technologically advanced and intercommunicating machinery, subjected to the continuous control of specialized skilled labor, enables the reception and processing of customer requests in a very short time, always guaranteeing excellent service and very high guality standards.



### davide groppi

Starting from a small workshop in the historic center of Piacenza, Davide Groppi has been inventing and producing extremely innovative lamps for over 40 years.

Today Davide Groppi is - worldwide synonymous with creativity, originality, the highest quality of light, and a wonderful design that is increasingly recognizable for its uniqueness. Davide Groppi's lamps are created, precisely, from the need to give shape to peculiar needs and meanings, inspired by art, sometimes by magic and jest, with a very rare craftsmanship in their making.

Origine Design: Davide Groppi and Giorgio Rava





TeTaTeT

Design: Davide Groppi

#### INSPIRED BY ART, SOMETIMES BY MAGIC AND JEST, WITH A VERY RARE CRAFTSMANSHIP IN THEIR MAKING

Davide Groppi's work has received dozens of recognitions, publications and awards. Among others, the Edida Award in 2011 for the Sampei lamp; the Design Plus Award in 2014 for the Neuro lamp; the double XXIII ADI Compasso d'Oro Award, also in 2014, for the Nulla and Sampei lamps; and the XXIV ADI Compasso d'Oro Honorable Mention Award in 2016 to the TeTaTeT rechargeable battery lamp.



# FLEXALIGHTING

Flexalighting introduced a new concept of professional LED lighting, interpreting design as the harmonious fusion of form and function and proposing new solutions for interior and landscape lighting.

Roberto Mantovani, founder and CEO with experience as architect and lighting designer, developed a wide range of indoor and outdoor fixtures entirely made in Italy, focusing on the uniqueness of LED technology to achieve unexplored levels of performance.



Private Residence

Obidos, Portugal

#### MINIMIZE THE SIZE OF LIGHTING FIXTURES, MAXIMIZE THEIR PERFORMANCES

All products are characterized by a remarkable attention to the quality of materials, precision and versatility of optics and reliability, bringing great innovations to the lighting industry. Flexalighting has, among other things, focused its research in minimizing the size of lighting fixtures, while maximizing their performances, with the aim of integrating light and architecture, bringing light to its pure essence.

Renocon Design Center Vancouver, Canada









Gamma Arredamenti was founded in Forlì in 1974 as a result of the friendship and shared passion for design and furniture of Gabriele Ghetti and Carla Botti and is probably the Italian manufacturer of leather upholstered furniture with the highest level of quality. It is featured in the best showrooms and the most prestigious furniture studios internationally.

#### CAREFUL SEARCH FOR EXCLUSIVE LEATHERS AND FINISHING METHODS

Venus dining table, Spider Chair

Dandy Home Collection





Ritz Carlton Tamuda Bay Morocco

> Gamma's achievement is based on a careful search for exclusive leathers and finishing methods capable of creating special combinations, inspired by the world of design, fashion and art, which manage to give life to a very well connoted living concept that perfectly meets the needs of the most sophisticated international designers. Handcrafting enhances the craftsmanship even in contemporary forms and the most modern lines, creating a truly special combination that is highly appreciated all over the world.

> In 2008, Gamma launched the brand "Dandy Home," a collection of upholstered furniture and furnishing accessories coordinated by the artistic direction of Giuseppe Viganò.





Gervasoni is managed by brothers Giovanni and Michele Gervasoni, the third generation of a family that has proven to be extremely capable of interpreting furnishing solutions of various kinds, designing, producing and marketing pieces of the highest quality, both indoor and outdoor, for residences, charming hotels and luxury contract.

VERY Wood

Very Wood operates within the Gervasoni Group and is a collection of classic products linked to "Made in Italy," but re-interpreted in a modern key for contemporary environments, capable of satisfying the most famous and sophisticated architects.



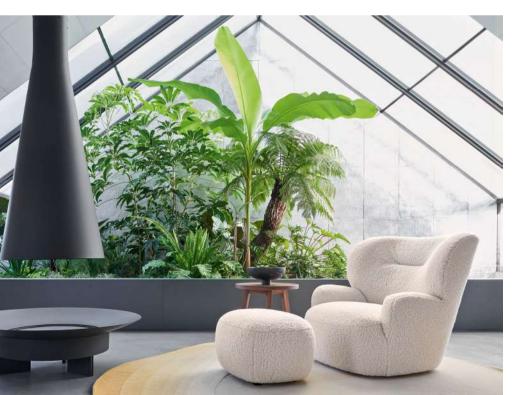
Very Wood, Laguna Faro Suites, Grado

Design: Patricia Urquiola

#### DESIGNING, PRODUCING AND MARKETING PIECES OF THE HIGHEST QUALITY

The Gervasoni brands offer armchairs, sofas, beds, tables, seating and storage units, created in collaboration with international designers such as Patricia Urquiola, Paola Navone, Michele de Lucchi, Neri&Hu, Gabriele&Oscar Buratti, Federica Biasi and Nendo.







# MERIDIANI

Meridiani is one of the few companies in the international furniture scene that is able to create contemporary yet versatile collections that allow the home to be experienced in a highly personalized, modern way, with the highest quality of design and craftsmanship.

#### CONTEMPORARY YET VERSATILE COLLECTIONS THAT ALLOW THE HOME TO BE EXPERIENCED

Plinto

Design: Andrea Parisio

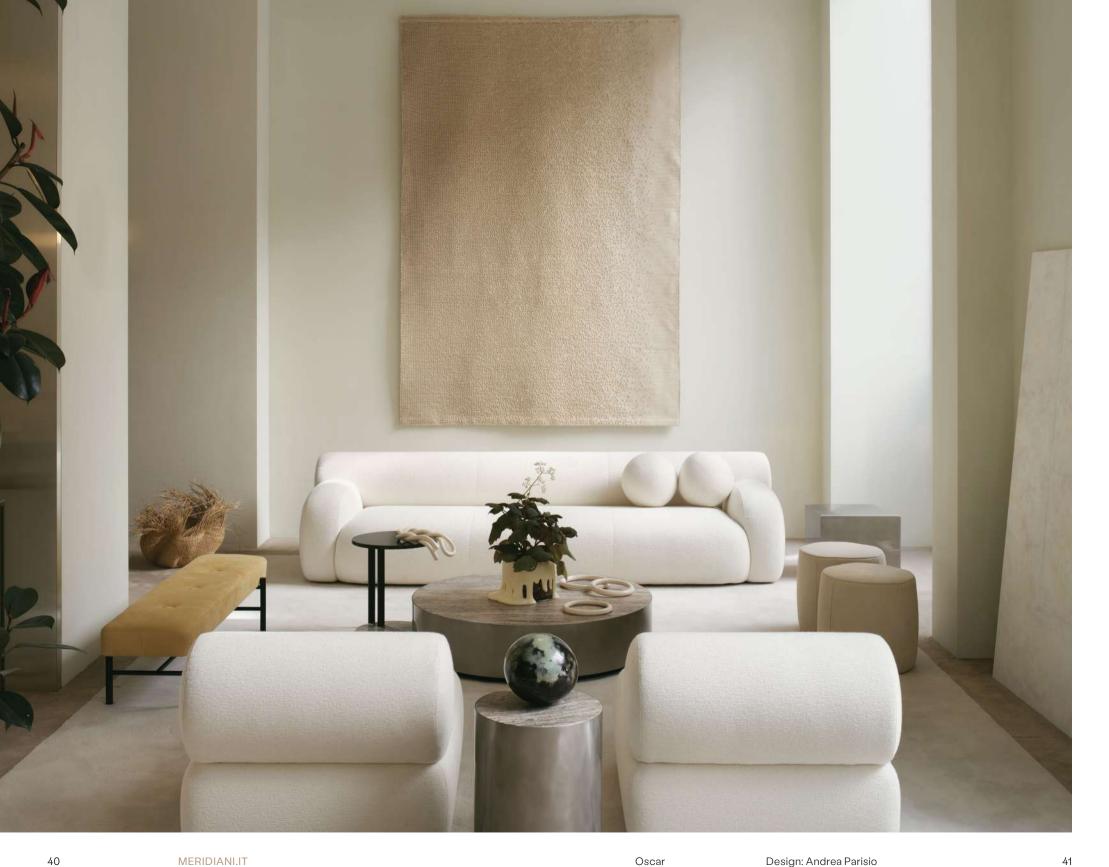




Max Design: Andrea Parisio

> The purity of the design and the continuous search for new materials and textures suggest sophisticated ways to adorn everyday living spaces. With a precise style and identity, Meridiani always offers new sources of inspiration and spaces for personal interpretation, combining craftsmanship, technical expertise, deep knowledge of materials, techniques and manual procedures to give life to high-class collections.

> Andrea Parisio, art director and designer since the company's founding, coordinates the brand image, the design of corporate spaces and exposition environments.





Modar, founded in 1971 by Dante Malagola, specializes in the design and the subsequent production of furnishings for upscale luxury stores, residences, hotels and offices.

#### A SUCCESSFUL EXAMPLE OF SYNERGY BETWEEN DESIGN AND INDUSTRY

#### Luxury Boutique





Luxury Boutique

Over the course of 50 years it has built more than 5,000 stores in the most important cities in Europe, America, Asia and Oceania. Since its inception, it has collaborated with some of the most brilliant architects and designers, such as, among others, Toyo Ito, Norman Foster, Jean-Michel Wilmotte, Antonio Citterio, Duccio Grassi, Vudafieri Saverino, Park Associati, India Mahadavi and David Chipperfield, all creative minds who pave the way for new concepts while setting new trends, providing a successful example of synergy between design and industry.



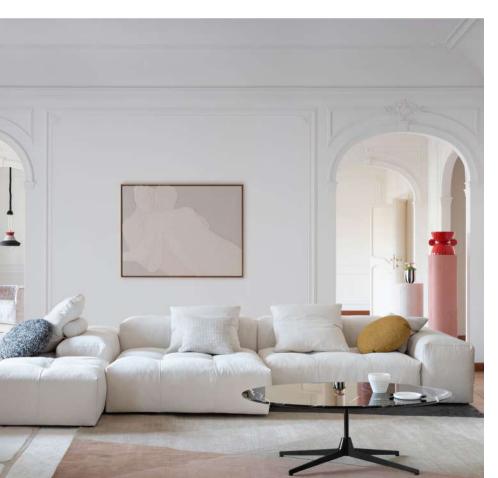


Saba is an all-round feminine brand: it's one of the few companies in the sector to be guided by a woman entrepreneur who has led the company to success by means of a keen creative sensibility and a humanistic approach to business. In every project Saba's mission is to combine the functional aspects of design with the language of poetry and emotion.

#### "A COLLECTIVE EMBRACE"

Pixel Sofa

Design: Sergio Bicego





Teatro Magico Design: 967 Arch

> What guides Saba is the idea of happiness. By shifting the observation from the product to the people, we design with the aim of improving the quality of life and ultimately make people happier. This is how Saba concentrates its creative effort, helping consumers cultivate long lasting connections with products, as timelessness becomes essential. "A collective embrace" is not just a slogan, but a real statement, a mood, an existential approach that has become an entrepreneurial adventure





48

# TURRI

Turri is a leading company in high-end interior furniture for dining, living and sleeping areas, including bespoke interior projects, and with a strong vocation for international markets. Founded in 1925 in Carugo (CO), the company is now a recognized synonym for Made in Italy excellence.

Turri's mission is to bring the art of living and beauty to every environment, through a product that knows how to stand out for its uncompromising quality and for the excellent combination of craftsmanship, uniqueness, and originality in the interpretation of modern and innovative solutions.



NY Apartment

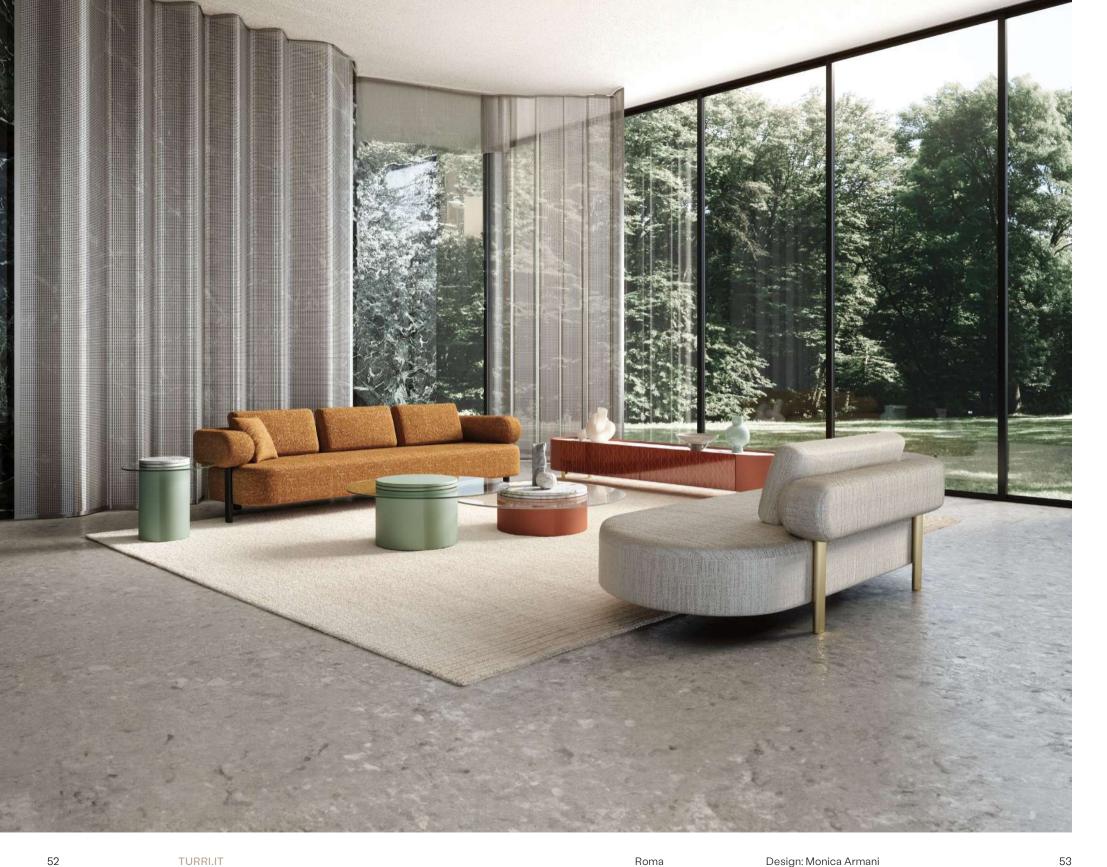
Dining room

#### LEADING COMPANY IN HIGH-END INTERIOR FURNITURE, WITH A VERY STRONG VOCATION FOR INTERNATIONAL MARKETS

The company is managed by Andrea Turri, who has pushed further on internationalization and, also thanks to the opening of a larger plant in Briosco (MB), was able to expand the range of products, both to custom-made furniture destined for the world of luxury and to new collections with a more modern and cosmopolitan breath.

Ratio Design: Toan Nguyen





## **DEXELANCE**

Axolight Binova Cenacchi International Dandy Home Collection Davide Groppi Flexalighting Gamma Arredamenti Gervasoni 1882 Meridiani Miton Cucine Modar Saba Italia Turri Very Wood

# ----- CRAFTING DESIGN FOR EXCELLENCE

#### HEADQUARTERS

Corso Venezia, 29 20121 Milano, Italy info@dexelance.com (+39) 02 8397 5225

#### CHINA BRANCH

Room 1107 Zhongxin Building, Moon Bay Dushu Lake - Suzhou Industrial Park 215000 Suzhou, China china@dexelance.com (+86) 0512 85889353

#### **UK BRANCH**

10 Thurloe Place South Kensington SW7 2RZ London, U.K. uk@dexelance.com (+44) 0207 581 2811

USA BRANCH 192 Lexington Ave. New York, NY 10016, USA usa@dexelance.com (+1) 929 684 9771

FOLLOW US: Instagram Linkedin