

# DEXELANCE

— CRAFTING DESIGN  
FOR EXCELLENCE

# WE ARE

WHAT WE BELIEVE

WE ARE FIRM BELIEVERS  
IN THE TRANSFORMATIVE  
FORCES OF DESIGN

# DEXELANCE

EXPLORE OUR WORLD



OUR CONCEPT OF LIVING

# WE STRONGLY HOLD THE BELIEF THAT TODAY'S LIVING SHOULD BE AN EXPERIENCE



Miton Cucine



Saba Italia



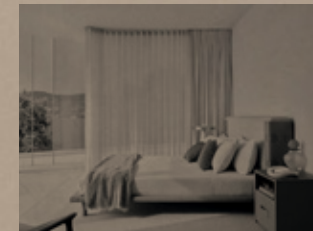
Roda



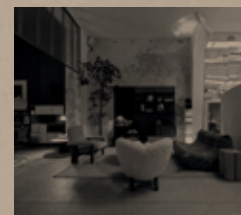
Meridiani



Modar



Turri



Mohd



Very Wood



Axolight

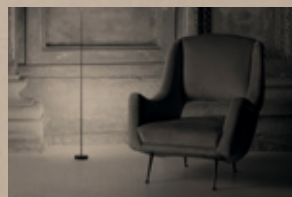
Dandy Home Collection



Gervasoni 1882



Binova



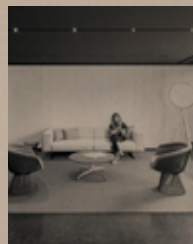
Davide Groppi



Gamma Arredamenti



Cenacchi International



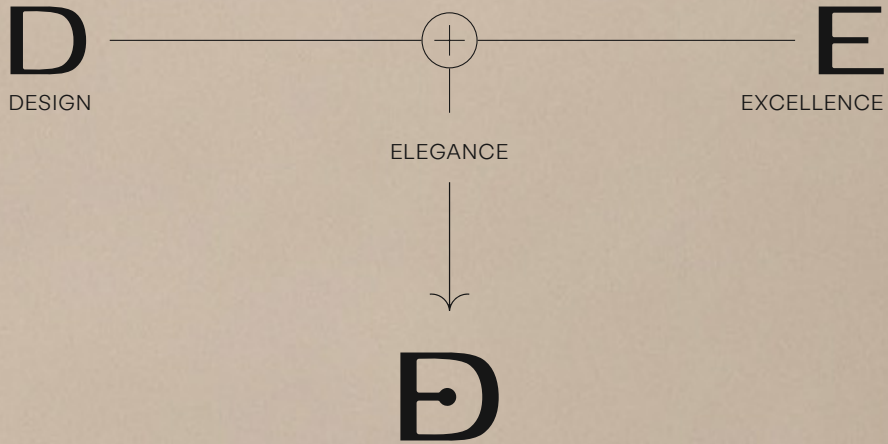
Flexalighting

## — CRAFTING DESIGN FOR EXCELLENCE

Our mission is to inspire and enrich the lives of our customers by infusing the essence of refined living into everyday experiences, ensuring that at the core of everything we offer lies the art of **crafting design for excellence**.

We are dedicated to curating and showcasing the finest Italian and international brands, which epitomize the pinnacle of craftsmanship and style.

Our commitment to excellence is reflected in our selection process, where we meticulously choose brands that exemplify a harmonious blend of elegance, innovation, and timeless beauty.



# — CRAFTING DESIGN FOR EXCELLENCE

AN INNOVATIVE  
WAY OF DOING  
BUSINESS

Dexelance, where design and innovation meet excellence.

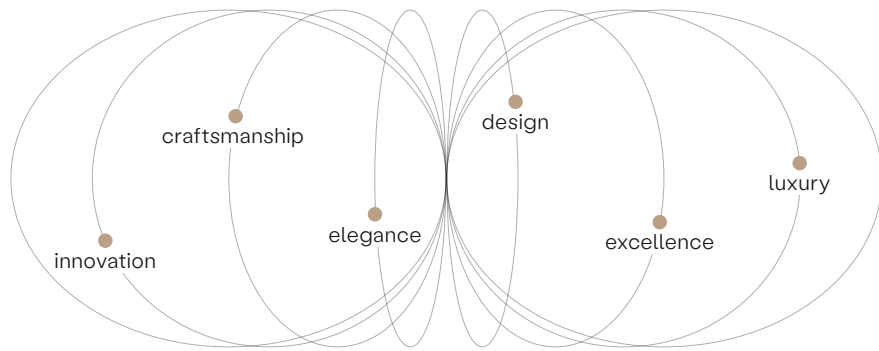
Dexelance is a diversified industrial group, one of Italy's leading companies in the design, lighting and high-quality furniture sectors. As a major player, Dexelance doesn't just lead, it orchestrates a symphony of outstanding companies.

A journey dedicated to magnifying the essence of industrial and commercial brilliance, transforming them into strategic powerhouses. Dexelance doesn't stop at mere aggregation; it creates specialized poles of brilliance.

DEXELANCE IS THE FUSION OF ITALIAN FLAIR,  
ENTREPRENEURIAL SPIRIT AND BOUNDLESS  
CREATIVITY WITH A STRATEGIC OUTLOOK.

At Dexelance, individuality harmonizes with a unified vision, fostering synergies and integration. We assist companies in facing globalization and rising competition, promoting resilience and adaptability in a dynamic market. Within Dexelance, every challenge is met with innovation and every effort is a testament to the enduring legacy of Italian excellence.

## OUR VALUES



## KEY NUMBERS

Export  ~75%

Retail partners all over the world > 4500

People ~ 1000

Brands 16

Companies 13

Million Revenue 372.7€



## STRATEGIC AREAS

The convergence of expertise, specializations and true talents, coupled with profound respect for individual enterprises, each propelled by an unwavering commitment to development and a resolute entrepreneurial ethos, renders Dexelance not only unparalleled in Italy but also unequivocally distinguished on the global stage.



### FURNITURE

Dandy Home Collection  
Gamma Arredamenti  
Gervasoni 1882  
Meridiani  
Roda  
Saba Italia  
Turri  
Very Wood

### LUXURY CONTRACT

Cenacchi International  
Modar

### LIGHTING

Axolight  
Davide Groppi  
Flexalighting

### KITCHEN & SYSTEMS

Binova  
Miton Cucine

### OMNICHANNEL GO-TO MARKET

Mohd

# Axolight

Axolight is a leading decorative lighting company, based in Italy and in the US that creates, develops, and manufactures high-end designer lamps in the company's laboratory in Scorzè, Venice.

Each Axolight product is a perfect synthesis between design, technique and functionality, designed to last. From the small table lamp to the suspension lamps of monumental dimensions, Axolight's solutions are ideal for characterizing every type of environment, making use of Italian craftsmanship and the most advanced technologies in the field of lighting, helping to illuminate and furnish spaces of high design private residences, hospitality, prestigious public spaces, both indoor and outdoor.

Bul-Bo  
Design: Gabetti e Isola



Paralela

Design: Nahrang Studio

EACH AXOLIGHT PRODUCT  
IS A PERFECT SYNTHESIS  
BETWEEN DESIGN, TECHNIQUE  
AND FUNCTIONALITY, DESIGNED  
TO LAST

Axolight manufactures its products by processing metals, fabrics, and glass first and foremost, with special attention to aesthetics, light quality and, last but not least, acoustic performance. More and more Axolight products are made with recycled, and recyclable materials to maximize compliance with environmental criteria.

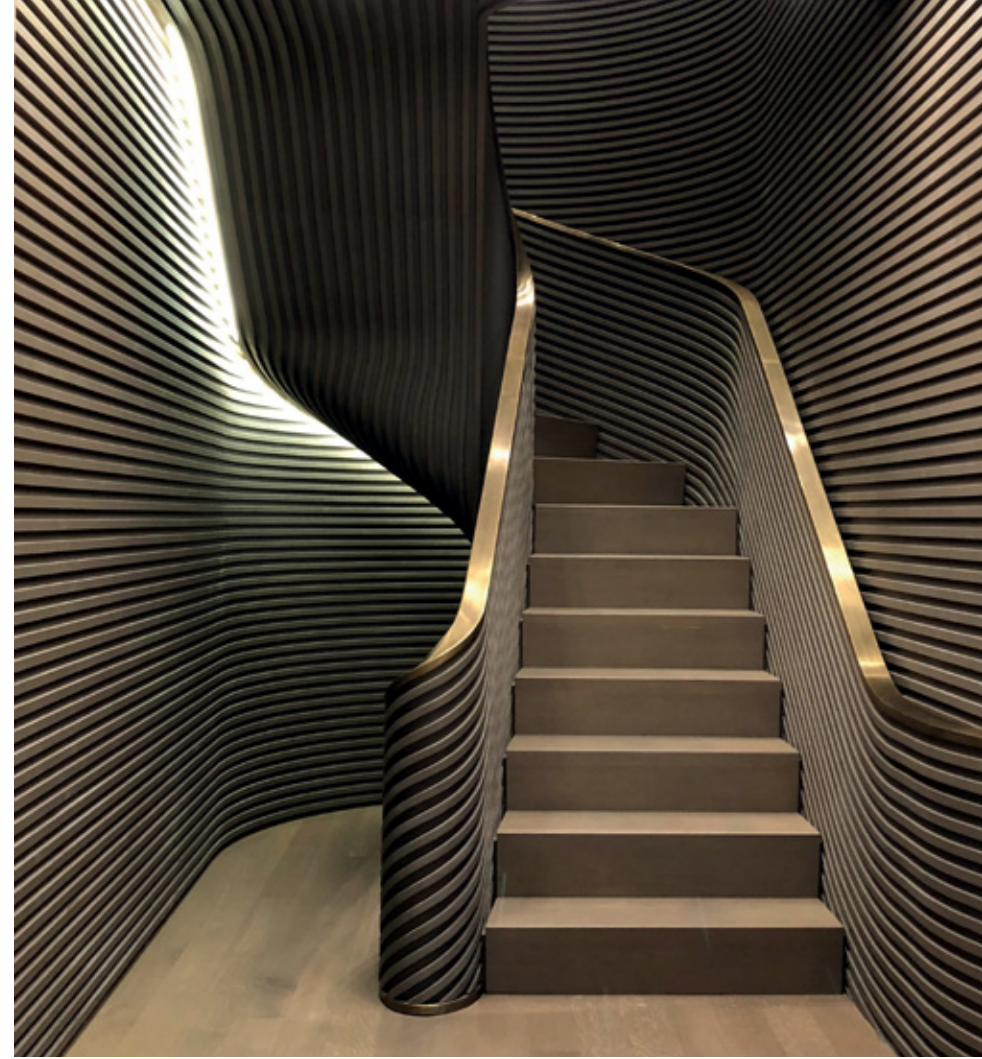


Cenacchi International was founded in 2003 in Bologna on the initiative of Carl Gherardi and Eugenia Cenacchi, who, thanks to the experience gained in the family business that had already been operating since the 1980s in very high prestige furnishing, decided to specialize in custom supplies for important international clients with the highest level of requirements.

## SUCCESSFULLY OPERATING IN PORTIONS OF THE MARKET BASED ON EXCLUSIVITY

Glass Art Installation, Palazzo Strozzi

Florence



Private Residence

New York City

Cenacchi has since concentrated on the production and installation of luxury furniture for stores, showrooms, offices, hotels and prestigious homes worldwide. The furnishings are all entirely custom-made, in collaboration with architects and designers often commissioned by clients, while maintaining in-house all engineering and product development. The company today has a strong reputation for the very high quality of its products, for impeccable customer service and for the excellent technical capabilities it is able to provide, all of which are essential to successfully operating in portions of the market based on exclusivity.





**Binova**

**MITON**  
CUCINE

Cubo Design boasts 20 years of experience in the modular kitchen sector. The result of the experience of founder Antonio Arangiario, who has been operating for more than forty years in the specific sector, the company continues to gain market shares, in Italy and abroad, succeeding in establishing itself as a key player thanks to the quality of its products, innovative design and excellent delivery and installation service.

## HIGH-QUALITY PRODUCTS, INNOVATIVE DESIGN, EXCELLENT DELIVERY AND INSTALLATION SERVICE

Avola

Design: Binova



Tes  
Design: Miton

The group operates through the brand Binova, that has for years represented excellence in the high-end kitchen sector, with the brand Miton Cucine, which covers medium-high market segments. Cubo Design's production is a 25, 000 sq. m. hyper-technological hub, among the first in the industry to be designed according to the Impresa 4.0 concept. Technologically advanced and intercommunicating machinery, subjected to the continuous control of specialized skilled labor, enables the reception and processing of customer requests in a very short time, always guaranteeing excellent service and very high quality standards.



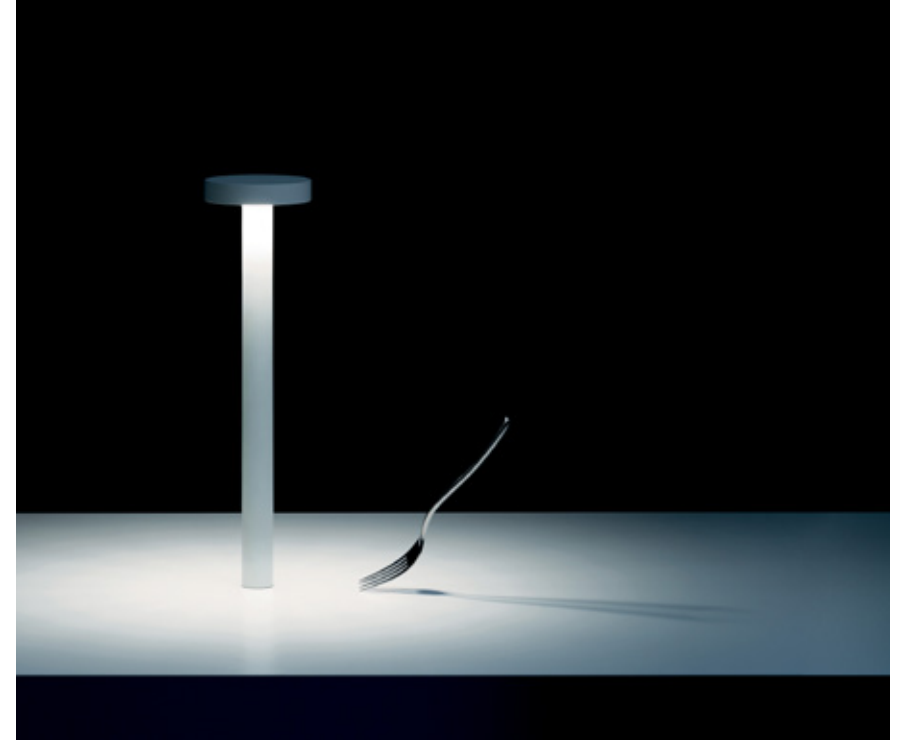
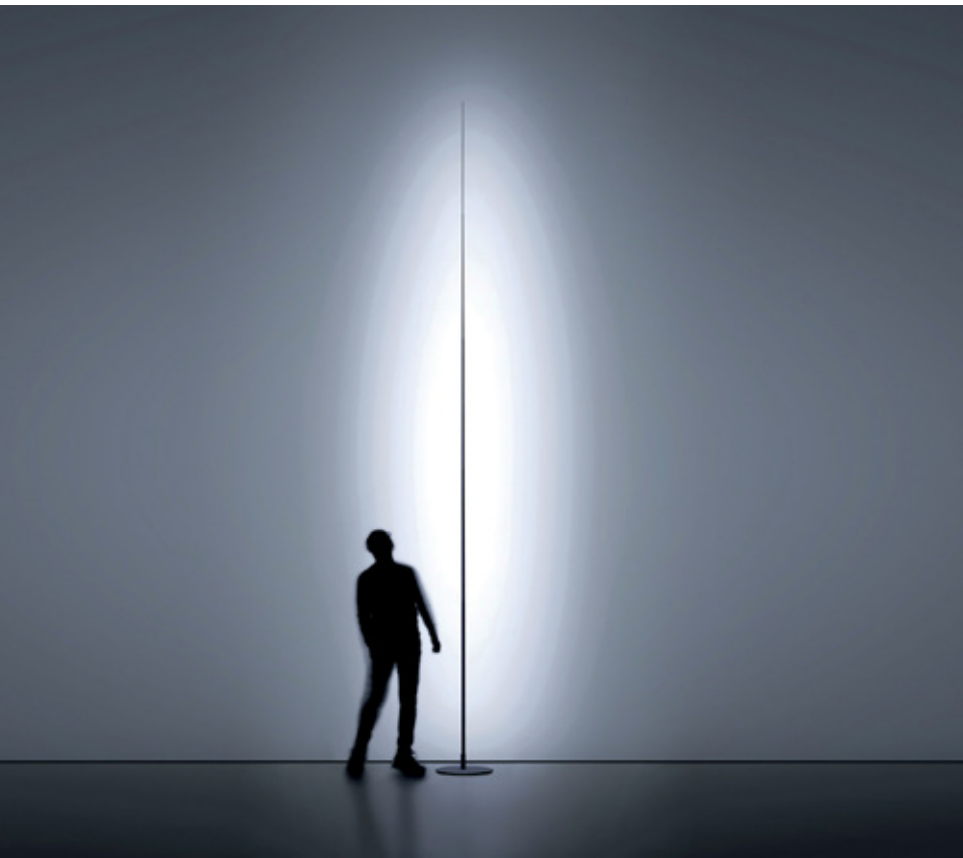
# davide groppi

Starting from a small workshop in the historic center of Piacenza, Davide Groppi has been inventing and producing extremely innovative lamps for over 40 years.

Today Davide Groppi is - worldwide - synonymous with creativity, originality, the highest quality of light, and a wonderful design that is increasingly recognizable for its uniqueness. Davide Groppi's lamps are created, precisely, from the need to give shape to peculiar needs and meanings, inspired by art, sometimes by magic and jest, with a very rare craftsmanship in their making.

Origine

Design: Davide Groppi and Giorgio Rava



TeTaTeT

Design: Davide Groppi

## INSPIRED BY ART, SOMETIMES BY MAGIC AND JEST, WITH A VERY RARE CRAFTSMANSHIP IN THEIR MAKING

Davide Groppi has been recognised for excellence by the press and received prestigious awards, including the double 23<sup>rd</sup> Compasso d'Oro ADI Award for NULLA and SAMPEI lamps; the 28<sup>th</sup> Compasso d'Oro ADI Award for the ANIMA lamp; the Mention of Honour 24<sup>th</sup> Compasso d'Oro ADI for TeTaTeT rechargeable battery lamp and the Mention of Honour 28<sup>th</sup> Compasso d'Oro ADI for FM lamp. The ADI Compasso d'Oro Award is considered the oldest and most prestigious recognition for design in the world.



# FLEXALIGHTING

Flexalighting introduced a new concept of professional LED lighting, interpreting design as the harmonious fusion of form and function and proposing new solutions for interior and landscape lighting.

Roberto Mantovani, founder and CEO with experience as architect and lighting designer, developed a wide range of indoor and outdoor fixtures entirely made in Italy, focusing on the uniqueness of LED technology to achieve unexplored levels of performance.

Renocon Design Center  
Vancouver, Canada



Private Residence

Obidos, Portugal

## MINIMIZE THE SIZE OF LIGHTING FIXTURES, MAXIMIZE THEIR PERFORMANCES

All products are characterized by a remarkable attention to the quality of materials, precision and versatility of optics and reliability, bringing great innovations to the lighting industry. Flexalighting has, among other things, focused its research in minimizing the size of lighting fixtures, while maximizing their performances, with the aim of integrating light and architecture, bringing light to its pure essence.



Gamma Arredamenti was founded in Forlì in 1974 as a result of the friendship and shared passion for design and furniture of Gabriele Ghetti and Carla Botti and is probably the Italian manufacturer of leather upholstered furniture with the highest level of quality. It is featured in the best showrooms and the most prestigious furniture studios internationally.

## CAREFUL SEARCH FOR EXCLUSIVE LEATHERS AND FINISHING METHODS

Venus dining table, Spider Chair

Dandy Home Collection



Ritz Carlton Tamuda Bay  
Morocco

Gamma's achievement is based on a careful search for exclusive leathers and finishing methods capable of creating special combinations, inspired by the world of design, fashion and art, which manage to give life to a very well connoted living concept that perfectly meets the needs of the most sophisticated international designers. Handcrafting enhances the craftsmanship even in contemporary forms and the most modern lines, creating a truly special combination that is highly appreciated all over the world.

In 2008, Gamma launched the brand "Dandy Home" a collection of upholstered furniture and furnishing accessories coordinated by the artistic direction of Giuseppe Viganò.



Gervasoni is managed by brothers Giovanni and Michele Gervasoni, the third generation of a family that has proven to be extremely capable of interpreting furnishing solutions of various kinds, designing, producing and marketing pieces of the highest quality, both indoor and outdoor, for residences, charming hotels and luxury contract.

Very Wood operates within the Gervasoni Group and is a collection of classic products linked to "Made in Italy," but re-interpreted in a modern key for contemporary environments, capable of satisfying the most famous and sophisticated architects.

Loll 09  
Design: Paola Navone



Very Wood, Laguna Faro Suites, Grado

Design: Patricia Urquiola

## DESIGNING, PRODUCING AND MARKETING PIECES OF THE HIGHEST QUALITY

The Gervasoni brands offer armchairs, sofas, beds, tables, seating and storage units, created in collaboration with international designers such as Patricia Urquiola, Paola Navone, Michele de Lucchi, Neri&Hu, Gabriele&Oscar Buratti, Federica Biasi and Nendo.



# MERIDIANI

Meridiani is one of the few companies in the international furniture scene that is able to create contemporary yet versatile collections that allow the home to be experienced in a highly personalized, modern way, with the highest quality of design and craftsmanship.

## CONTEMPORARY YET VERSATILE COLLECTIONS THAT ALLOW THE HOME TO BE EXPERIENCED

Plinto

Design: Andrea Parisio



Max

Design: Andrea Parisio

The purity of the design and the continuous search for new materials and textures suggest sophisticated ways to adorn everyday living spaces. With a precise style and identity, Meridiani always offers new sources of inspiration and spaces for personal interpretation, combining craftsmanship, technical expertise, deep knowledge of materials, techniques and manual procedures to give life to high-class collections.

Andrea Parisio, art director and designer since the company's founding, coordinates the brand image, the design of corporate spaces and exposition environments.





Modar, founded in 1971 by Dante Malagola, specializes in the design and the subsequent production of furnishings for upscale luxury stores, residences, hotels and offices.

## A SUCCESSFUL EXAMPLE OF SYNERGY BETWEEN DESIGN AND INDUSTRY

Luxury Boutique



Luxury Boutique

Over the course of 50 years it has built more than 5,000 stores in the most important cities in Europe, America, Asia and Oceania. Since its inception, it has collaborated with some of the most brilliant architects and designers, such as, among others, Toyo Ito, Norman Foster, Jean-Michel Wilmotte, Antonio Citterio, Duccio Grassi, Vudafieri Saverino, Park Associati, India Mahadavi and David Chipperfield, all creative minds who pave the way for new concepts while setting new trends, providing a successful example of synergy between design and industry.



# mohd

With roots dating back to 1968 in Messina, Mohd has grown into a global benchmark in the world of high-end design furniture, redefining distribution with a pioneering omnichannel model. Partnering with over 500 leading international brands, the company offers one of the widest selections in the sector, complemented by a bespoke interior design service delivered by its in-house team of architects.

Mohd Officina Milano



Mohd Officina Milano

## A GLOBAL BENCHMARK IN THE WORLD OF HIGH-END DESIGN FURNITURE

With six showrooms, an acclaimed online boutique, and a curated portfolio of more than 20,000 ready-to-ship products, Mohd manages residential and contract projects of every scale across the globe. Its philosophy combines innovation, agility, and deep design expertise, ensuring tailored solutions that meet the needs of an international clientele. Guided by the Mollura family, Mohd continues to embody Italian vision and excellence of service, inspiring contemporary living with beauty, functionality, and style.



# RODA

Founded in 1991 in Gavirate (Varese), Roda has become a global leader in the world of high-end outdoor design. A pioneer of the In&Out concept, the brand seamlessly blends the elegance of interiors with the spontaneity of open-air living, creating refined collections that embody comfort, beauty and timeless appeal.

## A GLOBAL LEADER IN THE WORLD OF HIGH-END OUTDOOR DESIGN

Levante

Design: Piero Lissoni



Eolie

Design: Gordon Guillaumier

Roda's philosophy is rooted in the belief that outdoor projects deserve the same relevance as interiors, crafting spaces where colors, materials, and shapes enhance the natural authenticity of life en plein air. Central to this vision is the idea of mimetic design: furniture that is not simply placed outside, but intimately connected to its surroundings, shifting and blending in harmony with nature. With certified, recyclable materials and an unmistakable Italian spirit, Roda redefines outdoor living as an experience of sophistication and well-being.



# saba™

Saba is an all-round feminine brand: it's one of the few companies in the sector to be guided by a woman entrepreneur who has led the company to success by means of a keen creative sensibility and a humanistic approach to business. In every project Saba's mission is to combine the functional aspects of design with the language of poetry and emotion.

## “A COLLECTIVE EMBRACE”

Pixel Sofa

Design: Sergio Bicego



Teatro Magico  
Design: 967 Arch

What guides Saba is the idea of happiness. By shifting the observation from the product to the people, we design with the aim of improving the quality of life and ultimately make people happier. This is how Saba concentrates its creative effort, helping consumers cultivate long lasting connections with products, as timelessness becomes essential. “A collective embrace” is not just a slogan, but a real statement, a mood, an existential approach that has become an entrepreneurial adventure



# TURRI

Turri is a leading company in high-end interior furniture for dining, living and sleeping areas, including bespoke interior projects, and with a strong vocation for international markets. Founded in 1925 in Carugo (CO), the company is now a recognized synonym for Made in Italy excellence.

Turri's mission is to bring the art of living and beauty to every environment, through a product that knows how to stand out for its uncompromising quality and for the excellent combination of craftsmanship, uniqueness, and originality in the interpretation of modern and innovative solutions.

Joel Living  
Design: Marco Acerbis



Dining Atelier

Design: Matteo Nunziati

## LEADING COMPANY IN HIGH-END INTERIOR FURNITURE, WITH A VERY STRONG VOCATION FOR INTERNATIONAL MARKETS

The company is managed by Andrea Turri, who has pushed further on internationalization and, also thanks to the opening of a larger plant in Briosco (MB), was able to expand the range of products, both to custom-made furniture destined for the world of luxury and to new collections with a more modern and cosmopolitan breath.



# DEXELANCE

Axolight  
Binova  
Cenacchi International  
Dandy Home Collection  
Davide Groppi  
Flexalighting  
Gamma Arredamenti  
Gervasoni 1882  
Meridiani  
Miton Cucine  
Modar  
Mohd  
Roda  
Saba Italia  
Turri  
Very Wood

———— CRAFTING DESIGN  
FOR EXCELLENCE

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