

**ITALIAN DESIGN BRANDS S.p.A. – Ordinary and Extraordinary Shareholders' Meeting April 22, 2024**  
**Proxy form to confer the proxy/sub delegation to the Appointed Representative exclusively entitled to attend to the Meeting**  
**pursuant to article. 106, paragraph 4, Law Decree n. 18 on March, 17th, 2020**

Pursuant to art. 106 Law Decree approved by the Italian Council of Ministers on March 16<sup>th</sup>, 2020 and published on Italian Gazzetta Ufficiale on March the 17<sup>th</sup>, 2020 converted into Law no. 27 of 24 April 2020 as previously modified and extended and as stated in the notice of call of ITALIAN DESIGN BRANDS S.p.A. Shareholders' Meeting of April 22, 2024, published on March 22, 2024, the proxy can be conferred to Computershare S.p.A.. The present proxy must be notified as an attachment in PDF format to an e-mail sent to [ufficiomilano@pecserviziitolitoli.it](mailto:ufficiomilano@pecserviziitolitoli.it). Computershare S.p.A. is at disposal for any kind of information by phone at no. +39 02 46776830/14 from 9:00 a.m. to 6:00 pm from Monday to Friday or by e-mail to [ufficiomi@computershare.it](mailto:ufficiomi@computershare.it).

**PROXY FORM**

Fill in the requested information on the basis of the Instructions below. The Company will be notified by Computershare S.p.A. (1)

**\* Mandatory information**

The undersigned \* ..... Place of birth \* ..... Date of birth\* .....  
 Tax code \* .....  
 Resident in (town/city) \* ..... at (street / address) \* .....  
 telephone no \* ..... , e-mail .....  
**(2)** entitled to exercise the voting right at **April 11, 2024 (Record Date)** as:  registered share holder -  legal representative –  attorney/proxy holder with authority to sub-delegate  
 pledgee –  Taker in -  beneficiary interest holder -  official receiver–  manager –  
 other (specify) .....  
 for no\* ..... of ordinary shares **ITALIAN DESIGN BRANDS** .....

**(3)** registered in the name of ..... Place of birth \* .....

Date of birth \* ..... TAX Code .....

Resident in (town/city) \* ..... at (street / address) \* .....

**(4)** Registered in the securities account no..... At..... Bank Code (ABI)..... Branch Code (CAB) .....

**(5)** as resulting from communication no. ... Made by (Bank).....

**DELEGATES/SUBDELEGATES Computershare S.p.A.** with registered offices in Milan, Via Lorenzo Mascheroni, 19 to attend and vote to the abovementioned general meeting, with reference to the shares above, in accordance with the instructions provided and

**DECLARES** that no matter of compatibility or suspension are affecting the vote and he/she is aware that:

- under his/her own liability, as proxy holder the compliance of the proxy form electronically provided to the original document and the identity of the proxy grantor;
- in case of amendment or integration of the proposals presented to the Shareholders' Meeting, or in the absence of the expression of the vote, Computershare S.p.A will express a non-vote
- the proxy/subdelegation will be valid only if the statement to the issuer from the intermediary, in compliance with intermediary accounting records, on behalf of the person with the right to vote to legitimate attendance and voting, has been received by the Company before the start of the meeting works.

DATE	Form of identification <b>(6)</b> (type)*	Issued by *	no. *	SIGNATURE
------	---	-------------	-------	-----------

ITALIAN DESIGN BRANDS S.p.A. – Ordinary and Extraordinary Shareholders’ Meeting April 22, 2024  
 Proxy form to confer the proxy/sub delegation to the Appointed Representative exclusively entitled to attend to the Meeting  
 pursuant to article. 106, paragraph 4, Law Decree n. 18 on March, 17th, 2020

**VOTING INSTRUCTION**

**WARNING**

*This voting instructions form could be amended to include any proposal of resolution on the items on the agenda that were presented by shareholders until April 7, 2024; in this event, the voting instruction will be dispatched by April 9, 2024, including the new proposals, in accordance with the provisions indicated in the notice of call*

The undersigned (7) \_\_\_\_\_

**INSTRUCTS** the Appointed Representative to vote at the above indicated shareholders’ meeting as follow (8)

RESOLUTIONS TO BE VOTED (9)	VOTING INSTRUCTION
-----------------------------	--------------------

**ORDINARY PART**

<b>(0010)</b>	1. Financial Statements as at 31 December 2023: approval of the financial statements as at 31 December 2023, accompanied by the reports of the Board of Directors, the Board of Statutory Auditors and the Independent Auditors. Related and consequent resolutions. Presentation of the consolidated financial statements as at 31 December 2023 and the consolidated non-financial statement for the financial year 2023.				
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">F</td> <td style="width: 33%; text-align: center;">C</td> <td style="width: 33%; text-align: center;">A</td> </tr> </table>	F	C	A
F	C	A			

<b>(0020)</b>	2. Financial Statements as at 31 December 2023: Resolutions concerning the allocation of the result for the year. Related and consequent resolutions.				
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">F</td> <td style="width: 33%; text-align: center;">C</td> <td style="width: 33%; text-align: center;">A</td> </tr> </table>	F	C	A
F	C	A			

<b>(0030)</b>	3. Remuneration policy and remuneration report pursuant to Article 123-ter, Legislative Decree no. 58/1998: approval of the "first section" of the remuneration policy report pursuant to Article 123-ter, paragraphs 3-bis and 3-ter, of Legislative Decree no. 58/1998. Related and consequent resolutions.				
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">F</td> <td style="width: 33%; text-align: center;">C</td> <td style="width: 33%; text-align: center;">A</td> </tr> </table>	F	C	A
F	C	A			

ITALIAN DESIGN BRANDS S.p.A. – Ordinary and Extraordinary Shareholders’ Meeting April 22, 2024  
 Proxy form to confer the proxy/sub delegation to the Appointed Representative exclusively entitled to attend to the Meeting  
 pursuant to article. 106, paragraph 4, Law Decree n. 18 on March, 17th, 2020

---

(0040)	4. Remuneration policy and report on remuneration policy and compensation paid pursuant to Article 123-ter, Legislative Decree No. 58/1998: resolutions on the "second section" of the report on compensation paid pursuant to Article 123-ter, paragraph 6, of Legislative Decree No. 58/1998. Related and consequent resolutions.			
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		F	C	A

(0050)	5. Proposal to supplement the medium-long term monetary incentive plan approved on 9 May 2023. Related and consequent resolutions.			
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		F	C	A

(0060)	6. Proposal to establish an incentive plan based on financial instruments pursuant to Article 114-bis of Legislative Decree No. 58/1998 named "Performance Shares Italian Design Brands 2024 / 2029 Plan". Related and consequent resolutions.			
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		F	C	A

(0070)	7. Authorization to the Board of Directors to purchase and dispose of treasury shares pursuant to Articles 2357 and 2357-ter of the Italian Civil Code, subject to revocation, to the extent not used, of the previous authorization of 16 November 2023. Related and consequent resolutions.			
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		F	C	A

**EXTRAORDINARY PART**

(0080)	8. Amendment of Articles 1.1 letter (t) and 2.1 of the Articles of Association. Related and consequent resolutions.			
<b>Section A</b> – vote for resolution proposed by the Board of Directors (9)		F	C	A

ITALIAN DESIGN BRANDS S.p.A. – Ordinary and Extraordinary Shareholders’ Meeting April 22, 2024  
 Proxy form to confer the proxy/sub delegation to the Appointed Representative exclusively entitled to attend to the Meeting  
 pursuant to article. 106, paragraph 4, Law Decree n. 18 on March, 17th, 2020

<b>(0090)</b>	<p>9. Granting to the Board of Directors of the authority to increase the share capital, against payment, in one or more instalments, also in divisible form, up to a limit of 10% (ten per cent) of the pre-existing capital, i.e. for a maximum amount of EUR 2,692,629.80 (two million six hundred and ninety-two thousand six hundred and twenty-nine/80), in addition to any share premium, to be carried out within 5 (five) years from the date of the resolution, through the issue of ordinary shares with no indication of par value, having the same characteristics as those in circulation and regular dividend rights, with the exclusion or limitation of option rights, pursuant to Article 2441, paragraph 4, second sentence, of the Italian Civil Code; all with the power to define the terms and conditions of the increase, in compliance with all legal and regulatory provisions. Consequent amendment of the bylaws. Related and consequent resolutions.</p>				
<b>Section A</b> – vote for resolution proposed by the Board of Directors <b>(9)</b>		<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">F</td> <td style="width: 33%; text-align: center;">C</td> <td style="width: 33%; text-align: center;">A</td> </tr> </table>	F	C	A
F	C	A			

<b>Derivative action against Directors</b>				
Vote for proposed derivative action pursuant art. 2393, subsection 2, of Italian civil code upon approval of the annual financial statements <i>(If no voting instruction are indicated, the Appointed Representative will vote C – against)</i>	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">F</td> <td style="width: 33%; text-align: center;">C</td> <td style="width: 33%; text-align: center;">A</td> </tr> </table>	F	C	A
F	C	A		

DATE

SIGNATURE

**ITALIAN DESIGN BRANDS S.p.A. – Ordinary and Extraordinary Shareholders' Meeting April 22, 2024**  
**Proxy form to confer the proxy/sub delegation to the Appointed Representative exclusively entitled to attend to the Meeting**  
**pursuant to article. 106, paragraph 4, Law Decree n. 18 on March, 17th, 2020**

---

**Instructions for filling in and submitting the form**

*This form could be updated and integrated if the Company receives requests for integrations or proposals pursuant to art. 126-bis of the TUF (where applicable) or individual resolution proposals relating to the items on the agenda, as provided in the notice of call of the Shareholders' Meeting in the paragraph "Right to request additions to the agenda and to submit new proposals for resolution".*

1. **The Proxy form** must be notified to the Company (together with a valid ID document and, in case, the documentation providing proof of the signatory power) via the Appointed Representative together with the **Voting Instructions** reserved to him within **April 21, 2024 h. 12:00 p.m.**, using one of the following methods:
  - 1) **Registered Email Holders (PEC)**: as an attachment document (PDF format) sent to [ufficiomilano@pecserviziottoli.it](mailto:ufficiomilano@pecserviziottoli.it) in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Registered Email Holder - (Rif. "Proxy to the Shareholders' Meeting of April 22, 2024, ITALIAN DESIGN BRANDS S.p.A.");
  - 2) **Digital Signature Holders (FEA)**: as an attachment document with digital signature sent to [ufficiomilano@pecserviziottoli.it](mailto:ufficiomilano@pecserviziottoli.it) in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Digital Signature Holder - (Rif. "Proxy to the Shareholders' Meeting of April 22, 2024, ITALIAN DESIGN BRANDS S.p.A.");
  - 3) **Common Email address Holders**: as an attachment document (PDF format) sent to [ufficiomilano@pecserviziottoli.it](mailto:ufficiomilano@pecserviziottoli.it) (Rif. "Proxy to the Shareholders' Meeting of April 22, 2024, ITALIAN DESIGN BRANDS S.p.A."). In this case the hard copy of the proxy form, together with the voting instructions and the documents indicated below, shall be sent via ordinary mail service to Computershare S.p.A. in Lorenzo Mascheroni Street, 20145 Milan (MI), Italy;

**The use of different email address than those mentioned above or a delay respect to the deadline, as well as the only use of ordinary mail service, will not ensure the correct submission of the proxy.**

2. Specify the capacity of the proxy signatory and, where applicable, attach documentary proof of his power.
3. To be completed only if the registered shareholder is different from the proxy signatory; mandatory indications on relevant personal details must be included.
4. Provide the securities account number, Bank Codes and Branch Codes of the Depository, or in any case its name, available in the securities account statement.
5. Reference to the communication made by the intermediary and its name.
6. Provide details of a valid form of identification of the proxy signatory.
7. Provide the name and surname of the signatory of the Proxy form and Voting instructions.
8. In accordance to art. 106 DL 17.3.2020 no. 18, the exclusive appointed representative may receive sub-delegations but it is liability of the proxy holder to provide appropriate voting instruction accordingly to the instructions submitted by the original proxy grantor.
9. The resolutions proposed to the shareholders' meeting, which are briefly referred to herein, are reported in the Reports published on the company website [www.italiandesignbrands.com](http://www.italiandesignbrands.com) at the section Investors/Governance/Shareholders'-Meeting  
Computershare S.p.A., as Appointed Representative, has not personal interest or on behalf of third party in the proposals mentioned, however, in the event of unknown circumstances or in the event of amendment or integration to the motion presented to the meeting, Computershare does not intend to vote in a manner incompatible with the instructions received in Sections A and C.  
The vote is expressed by ticking the relevant box between the following: **F** (for), **C** (against) or **A** (abstention).
10. There is the Section A2 to receive instructions when an alternative, complementary or additional resolution to the motion proposed by the Board of Directors had been presented and published pursuant to art. 126-bis of the TUF, within the term and in the cases provided. The Appointed Representative shall vote on each motion in accordance with the instructions and the delegating party shall give instructions consistent with the type of proposals (alternative or complementary) published.

**ITALIAN DESIGN BRANDS S.p.A. – Ordinary and Extraordinary Shareholders' Meeting April 22, 2024**  
**Proxy form to confer the proxy/sub delegation to the Appointed Representative exclusively entitled to attend to the Meeting**  
**pursuant to article. 106, paragraph 4, Law Decree n. 18 on March, 17th, 2020**

---

**INFORMATION ON PERSONAL DATA PROCESSING**  
Pursuant to the Regulation(EU) 2016/679 (the "Regulation")

**Personal Data Controller**

Computershare S.p.A., with registered office in Milan, Via Lorenzo Mascheroni, 19 (hereinafter, "**Computershare**" or the "**Controller**"), Appointed Representative of the company pursuant to article 135-*undecies* of Italian Legislative Decree no. 58/98 (TUF) and art. 106 DL 17 March 2020 n. 18, as controller of "**Processing**" (as defined in article 4 of the Regulation) of Personal Data (as defined below) provides the present "Information on Personal Data Processing", in compliance with the provisions of the applicable law (article 13 of Regulation and subsequent national legislation)

**Object and methods of processing**

The personal data of the shareholder and of his possible representative (hereinafter, the "**Delegating party**"), as well as the residence, the tax code, the details of the identification document, the email address, the telephone number and the shareholding (hereinafter "**Personal Data**") are communicated by the Delegating party, even by electronic means, to Computershare through this form, in order to grant the proxy to attend and to vote at the shareholders' meeting on behalf of the Delegating party according his voting instructions

The Controller process the Personal Data of the Delegating party reported in this form, lawfully, fairly and limited to what is necessary in relation to the purposes for which they are processed. The processing - as collection or any other operation as set forth in the definition of "processing" pursuant article 4 of the Regulation – shall be performed by papyery or automated means, implementing the appropriate organizational and logical measures required by the purposes here above mentioned.

**Purpose and legal basis of the Processing**

The purpose of the Processing by the Controller is to allow the correct expression of voting instruction by the Appointed Representative in the shareholders' meeting on behalf of the Delegating Party, in compliance with the provisions of the aforementioned art. 135-*undecies* of TUF and art. 106 DL 17 March 2020 n. 18.

The legal basis of the Processing is represented by:

- contractual obligations: to comply with the obligations arising from the agreement between the Delegating Party and the Appointed Representative;
- legal obligations: to comply with the legal obligations the Appointed Representative shall fulfil towards the company and the Authorities.

The collection and the Processing of Personal Data is necessary for the purposes indicated above. Failure to provide the aforementioned Personal Data implies, therefore, the impossibility to establish and manage the above agreement.

**Recipients, storage and transfer of Personal Data**

The Personal Data will be made accessible, for the purposes mentioned above - before, during and after the shareholders' meeting - to the employees and collaborators of the Controller who are in charge of Processing.

The Personal Data provided will be kept for a period of at least 1 year, in accordance with current legislation and will be disclosed to third parties only in compliance with legal obligations or regulations or at the request of the Authorities. This period is consistent with the provisions of current legislation.

Personal Data will be processed within the European Union and stored on servers located within the European Union. The Personal Data will be communicated to the Company to comply with the obligation under the law regarding the shareholders meeting's minutes, updating of shareholders' register and to third parties only if required by the Authorities.

**Rights of the Delegating party**

The Delegating Party has the right to ask, in every moment, which Personal Data and how they are processed . The Delegating party may ask to update, complete, correct or even erase the Personal Data. The Delegating party can also ask to restrict the use of his Personal Data or withdraw the consent to use them, but in such case it will be impossible to attend and vote at the shareholders' meeting. The Personal Data and the voting instructions will be kept for 1 year at disposal of the Authorities.

For the exercise of the aforementioned rights, the Delegating party can write to Computershare to the address reported in the form or to the following email address [dataprotection@computershare.it](mailto:dataprotection@computershare.it). For the Privacy Policy and all Computershare activities, please visit our website <https://www.computershare.com/it/policy> .

Computershare S.p.A.