



DEXELANCE AT NYCxDESIGN FESTIVAL PRESENTS NEW DISPLAYS FROM GERVASONI, MERIDIANI, AND DAVIDE GROPPI AND INAUGURATES A NEW SPACE FOR FLEXALIGHTING, AXOLIGHT, AND TURRI AT ITS LEXINGTON AVENUE HEADQUARTERS

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Dexelance, a diversified industrial group and one of Italy's leading players in design, lighting and high-end furniture **strengthens its presence on the American market** by participating in the latest edition of the NYCxDESIGN Festival.

During New York Design Week, which will take place from May 15 to 21, the newly renovated and expanded **Dexelance** commercial branch on Lexington Avenue, in the heart of the NoMad Design District, will host an exclusive event on Friday, May 16, presenting new displays for the **Gervasoni** showroom, **Meridiani** flagship store, and **Davide Groppi** space. This marks the US debut of the latest collections from these brands.

The event will also officially introduce the new dedicated space for *Flexalighting*, *Axolight*, and *Turri*, located on the sixth floor of the Lexington Avenue building, designed as a meeting point and creative hub for architects and designers.

The arrival of *Flexalighting*, *Axolight*, and *Turri* in New York, along with the participation in the NYCxDesign Festival, represents another significant step forward for *Dexelance*, *consolidating its growth strategy* in the US and its ambition to evolve into a more international model, serving as a benchmark for high-end clientele worldwide.

North America is **Dexelance**'s second largest export market, an area in which the Group has consistently invested and continues to invest. The aim is to enhance its presence by offering an increasingly rich and diverse portfolio while simultaneously supporting its companies, increasing their competitive strength, and accelerating their growth and entry into new markets.

DEXELANCE

Dexelance is one of the most important Italian groups operating in high-quality design. The Group is composed of numerous companies, each with its own precise identity, united by a coherent strategic project with activities that are complementary to each other: Gervasoni creates furniture solutions through its namesake brand and the Very Wood brand; Meridiani specializes in the creation of refined contemporary and versatile furniture; Davide Groppi creates and produces unique lamps and lighting projects with an essential and innovative design; Saba Italia creates and produces furniture items with a sophisticated and high-end design; Flexalighting designs and produces lighting systems for interiors and exteriors; Axolight specializes in the design and production of made-in-Italy designer lamps; Gamma Arredamenti is one of Italy's leaders in upholstered furniture made of the highest quality leather; Cubo Design produces top and premium kitchens and furniture systems under the Binova and Miton Cucine brands; Turri is a historic brand of very high-end furniture; Cenacchi International and Modar are two established leaders in the contract sector for the luxury and fashion industries.

Dexelance S.p.A.

Corso Venezia, 29 20121 Milano + 39 02 8397 5225 info@dexelance.com

P. IVA/C.F. 09008930969



CONTACTS

Investor Relations Manager

Marella Moretti

Tel. +39 02.83975225

m.moretti@dexelance.com

Press Office

Smartitaly S.r.l. - Sara Scatena

Tel. +39 338.7836985

s.scatena@smartitaly.it

